City of Benson
City Council Communication

Regular Meeting **September 11, 2017**

To: Mayor and Council Agenda Item # 2

From: William D. Stephens, City Manager

Subject:

Discussion and possible action regarding the requests from the Benson Butterfield Rodeo Committee and the General Federation of Women's Clubs – Arizona Benson Junior Women's Club for assistance with Butterfield Stage Days by providing and assisting with set up of bleachers and serpentine fencing, providing equipment and personnel to assist with chalking the parking lot at the Arena, giving access to water for prep and dust control and becoming a sponsor for the Benson Butterfield Rodeo

Discussion:

In August of 2012, the Council voted to sponsor the Benson Butterfield Rodeo with a donation allowing the event to expand to 2 days. The Benson Butterfield Rodeo Committee is requesting sponsorship through funding and logistical support. The funding will come from the Community Enrichment section, its own line item, budgeted for $4,650.00. Council approved this in the 2017/18 Fiscal Year Budget. They are also requesting logistical support to provide and set up serpentine fencing for the VIP tent area and parking control, consisting of providing equipment and personnel to assist with Arena parking lot chalking and access to water for prep and dust control.

Also, the General Federation of Women's Clubs, specifically the GFWC-AZ Benson Junior Women's Club has requested assistance for bleacher set up in the G&F Pizza parking lot, as well as police support, blocking off the streets for the Butterfield Stage Days Parade route on Saturday, October 14th, 2017. We're in the 31st year for the parade which will begin at 9 a.m. and end approximately one hour later.

Lastly, as a reminder, on May 8th, 2017, at the regular Council meeting, the Council approved a request by the Benson Clean and Beautiful and the Benson Chamber of Commerce to provide logistical support for Butterfield Stage Days in Lion's Park. The vendors will remain setup overnight.

Staff Recommendation:

Council pleasure