City of Benson
City Council Communication

Regular Meeting **September 11, 2017**

To: Mayor and Council Agenda Item # 3

From: William D. Stephens, City Manager

Subject:

Discussion and possible action regarding approval for the City of Benson to become a member of the National League of Cities (NLC)

Discussion:

This item is placed on the agenda by Councilman David Lambert.

While at the 2017 League of Arizona Cities and Towns conference, Councilman David Lambert attended an NLC session where city membership and associated benefits were discussed, as reviewed in the packets you have been provided.

Membership is annual and the costs are dependent on population. A chart is provided in your packet contained in the membership application, Section 6. The cost for a city our size is $1,117.00 based on the 2010 census.

Please utilize this item's exhibit materials for items 3, 4 and 5.

Staff Recommendation:

Council pleasure

NLC NATIONAL LEAGUE OF CITIES

CITIES STRONG TOGETHER

WE ARE THE NATION'S CITIES.

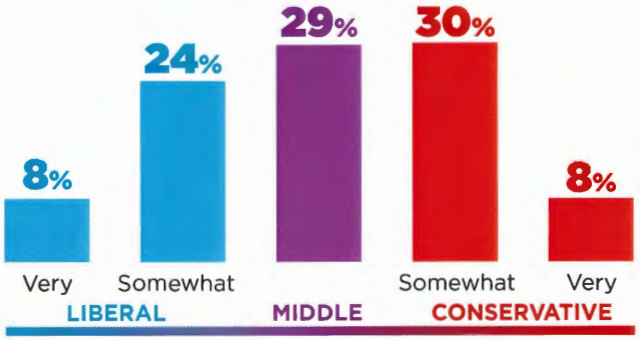
We work with Washington to move America forward.

The National League of Cities (NLC) represents cities of all sizes, from the 8.4 million residents of New York City to the five residents of Thurmond, West Virginia.

We are not partisan, but we are passionate about making America's cities great.

We believe in the values of local authority, ethics, civility, diversity, and collaboration.

IDEOLOGY OF ELECTED OFFICIALS IN NLC-MEMBER CITIES



Source: NLC Member Survey, October 2016

NLC SERVES AS THE VOICE OF AMERICA'S CITIES IN WASHINGTON

Policy ideas from around the country

NLC works closely with local officials to elevate policy ideas built on the best practices of local governments across the country. We have the city perspective that can inform your work as a Member of Congress.

NLC also conducts original research, from emerging issues like drones and driverless cars to annual studies of city fiscal conditions and the issues most important to mayors. We know what matters to our nation's cities.

An unparalleled coalition of 19,000 cities

In addition to our member cities, NLC partners with state-level municipal leagues. Together we are connected with the more than 19,000 municipalities in the U.S. We are the voice for America's cities of all sizes. We are also the best resource to help the Federal Government get information to the leaders of America's cities.

A partner to implement change

We provide on-the-ground assistance to cities on all sorts of issues: attracting businesses, education, and land use to name a few. Federal policies get implemented locally. That's why it's critical for the Federal Government to work in partnership with city leaders on solutions that move our country forward. We help make that happen.

An advocate for city priorities

We stand for sensible policies that help cities build economic prosperity. Cities help build a bridge to the middle class and help our communities grow.

We look forward to serving as both a resource and partner as we work together to build better communities.

CITIES DRIVE THE U.S. ECONOMY.

METROPOLITAN AREAS ARE HOME TO

86% of the nation's population

88% of total non-farm employment

88% of total real income

91% of real gross domestic product

The majority of rural Americans live within a reasonable commute of a city.

Local governments invest $1.7 trillion annually on services such as transportation, public safety and education.

78% of road miles

50% of bridges

95% of water infrastructure are owned by local government.

Sources: IHS Global Insight, "U.S. Metro Economies: GMP and Employment Report 2015-2017"; Brookings Instutition, 2011; US Census Bureau, 2013.

THE ECONOMY IN AMERICA'S CITIES AND TOWNS DETERMINES THE ECONOMY OF THE NATION.

NLC NATIONAL LEAGUE OF CITIES

CITIES STRONG TOGETHER

Advance your community. Advance your leadership.

MOVE FORWARD WITH THE STRENGTH OF THE NATIONAL LEAGUE OF CITIES

1 Advocate

ACHIEVE YOUR POLICY AGENDA IN WASHINGTON, DC

- Attend the **Congressional City Conference** in DC, as 2,000+ attendees bring the local agenda to Capitol Hill.
- Get the *Federal Advocacy Update*, our bi-weekly newsletter on federal issues affecting cities, towns, and villages.
- Visit the **Take Action** section of NLC's website for resources and tools to influence federal policy.

Congressional City Conference Statistics

2,000+ ATTENDEES

250+ MEETINGS

Federal Advocacy Committees

Join one of 7 Federal Advocacy Committees to help shape NLC's priorities and advocate for cities, towns, and villages.

- Community & Economic Development
- Energy, Environment & Natural Resources
- Finance, Administration & Intergovernmental Relations
- Human Development
- Information Technology & Communications
- Public Safety & Crime Prevention
- Transportation & Infrastructure Services

"Through NLC's Federal Advocacy Committees, my city has learned what other cities, large and small, are doing on key issues. Personally, I was able to participate in Infrastructure Week, lobby for federal grants for my city and every city around the nation, and give a presentation highlighting key issues to lawmakers on Capitol Hill, all through membership in NLC.

CRAIG THURMOND | MAYOR
Broken Arrow, OK

Chair, NLC Community and Economic Development Committee

2 Solve

ACCESS CASE STUDIES, TECHNICAL ASSISTANCE, BEST PRACTICES, RESEARCH, AND FUNDING

- Get *NLC Weekly*, our flagship newsletter, your link to news, challenges, and successes in cities across the U.S.
- Visit the **Center for City Solutions**, your national resource for innovative solutions to emerging challenges that cities face.
- Search **Grant Access** for 5,800+ funding opportunities online.
- Engage with the **Institute for Youth, Education, and Families** for toolkits, strategy guides, other resources, and technical assistance opportunities.
- Participate in one of NLC's many programs that serve cities and residents, and save taxpayer money, like the **NLC Prescription Discount Program**.

NLC Grant Access

5,800+ FUNDING OPPORTUNITIES AVAILABLE ONLINE

3 Learn

BUILD YOUR KNOWLEDGE AND LEADERSHIP SKILLS

- Attend the **City Summit**, our signature annual event with 3,500+ attendees, 200+ exhibitors, and 100+ workshops.
- Learn from the **Big Ideas** series, a TED-style platform of creative approaches by forward-thinking cities and businesses.
- Enroll in **NLC University**, our multi-dimensional learning experience featuring workshops, seminars, and access to national experts.
- Attend the **Leadership Summit**, an intimate, two-day immersive program on vision, partnership, and success.

NLC City Summit

3,500+ ATTENDEES

200+ EXHIBITORS

100+ WORKSHOPS

4 Network

CONNECT TO THOUSANDS OF PEERS

- Join one of **6 Member Councils** to meet and share ideas with municipal leaders in communities like yours.
- Join the **Young Elected Leaders Network**, our newest community, connecting NLC members 40 and under.
- Engage on **social media** with NLC, city officials and city partners on Facebook, LinkedIn, Twitter, and Instagram.
- Join one of **5 Constituency Groups** representing and celebrating the diversity of city officials.
- Access **10+ Issue Networks** organized by distinct policy and programmatic issues.

Member Councils

- First Tier Suburbs Council
- Large Cities Council
- Military Communities Council
- Small Cities Council
- University Communities Council
- Council on Youth, Education, and Families

Constituency Groups

- Asian Pacific American Municipal Officials
- Hispanic Elected Local Officials
- Lesbian, Gay, Bisexual, Transgender Local Officials
- National Black Caucus of Local Elected Officials
- Women in Municipal Government

Take the next step, **contact your NLC representative:**

SEANTAE BYERS
Member Services & Engagement Director
(202) 626-3168
sbyers@nlc.org

MIKE NELSON
West Region
(202) 626-3063
nelson@nlc.org

SARAH LINDSAY
Midwest Region
(202) 626-3067
lindsay@nlc.org

KATRINA AMOS WASHINGTON
South Region
(202) 626-3151
washington@nlc.org

ARIEL GUERRERO
Northeast/Mid-Atlantic Region
(202) 626-3035
guerrero@nlc.org

"The Municipality of Norristown and I are excited to work with the NLC team to find innovative ways to expand our dynamic workforce and lift it up on the national level."

//DISTRICT COUNCILWOMAN VALERIE SCOTT COOPER
NORRISTOWN, PA

NATIONAL LEAGUE OF CITIES

NLC UNIVERSITY

CERTIFICATE PROGRAM

The National League of Cities developed the NLC University Certificate Program in an effort to recognize and acknowledge excellence in local government leadership.

Program Enrollment:

NLC University Certificate Program participants do not need to enroll in the program. Your credits will transfer automatically when you register for a seminar, webinar, or when you electronically check-in to a workshop. Participation in this program will allow you to organize your professional development around the critical skills necessary for excellence in leadership. Participants are not charged a fee to participate in the program.

Professional Development Proficiencies:

The NLC University Certificate Program builds on core skills for local elected officials, appointed officials, city and state league staff. Every year seminars and workshops are offered at the Congress of Cities and the Congressional City Conference, along with an annual Leadership Summit and a variety of regional training programs and webinars, addressing one or more proficiencies.

Each proficiency area focuses on essential skills necessary for local leaders. These proficiency areas include:

Leadership:	Personal Leadership Development, Communication, Ethics, Advocacy
Management:	Management, Budgeting & Finance, Data & Technology
Engagement:	Civic Engagement, Service, Inclusion & Diversity, Immigrant Integration
Issue Expertise:	Economic Development; Sustainability; Transportation and Infrastructure; Housing and Community Development; Community Health and Safety; Education and Workforce Development; Poverty Reduction

Certificate Levels:

Local leaders who advance in the NLC University Certificate Program will have completed training in the proficiency areas necessary to lead the twenty-first century. Each level of achievement will have its own form of recognition. The certificate levels include:

Certificate Level	Credits
Bronze	16
Silver	36
Gold	50
Platinum	67
Diamond	80
Diamond Cum Laude	120
Diamond Magna Cum Laude	200
Diamond Summa Cum Laude	320

- Bronze, Silver, Gold, and Platinum Certificate recipients are awarded annually at the Congressional City Conference, in Washington D.C.
- All Diamond levels are awarded annually at the Congress of Cities.

Below is a list of training categories and corresponding credits:

Pre-Conference Seminar (Half Day)	2 credits
Pre-Conference Seminar (Full Day)	4 credits
Regional Seminar (2-day program)	8 credits
Summit (2.5 day program)	10 credits

Please note: NLC University is currently developing expanded opportunities to receive credit.

NLC NATIONAL LEAGUE OF CITIES

NLC UNIVERSITY

SAVE THE DATE

2017 NLC University Leadership Summit and Big Ideas for Cities

Leadership for Inclusion

San Diego, California | October 2-5, 2017

NLC Members earn 10 credits in the NLC University Certificate Program.

Register for the early bird rate before May 31st.

bit.ly/2017SanDiego

NLC NATIONAL LEAGUE OF CITIES

Introducing our newest member benefit: **Grant Access**

We know how important it is for you to get the funding you need to make your city or town stronger. We are excited to announce Grant Access, our newest offering exclusive to NLC member cities. Through this easy search tool, you'll find information about federal, state, foundation and corporate grant opportunities for your community.

What's your goal for your community? We're granting you access to make it a reality.

Go to grants.nlc.org to learn more and sign up on behalf of your city.

NLC NATIONAL LEAGUE OF CITIES

CITIES STRONG TOGETHER

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CITIES STRONG TOGETHER

Membership Application

JOIN THE NATIONAL LEAGUE OF CITIES IN MOVING OUR NATION FORWARD. TOGETHER.

org 660 North Capitol St. NW, Suite 450 /Washington, DC 20001/ ph: (202) 626-3000

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Section 1: Municipality Data

Name of Municipality: _____

Address (City Hall): _____

City: _____ State: _____ Zip Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Twitter: _____ Facebook: _____

Municipality Type:

- ◯ City
- ◯ Town
- ◯ Village
- ◯ Township
- ◯ Borough
- ◯ Other: _____

Form of Government:

- ◯ Mayor /Council
- ◯ Council /Manager
- ◯ Commission
- ◯ Town Meeting

Section 2: Municipality Form of Government

Date Founded: _____

Date Incorporated: _____

Fiscal Year Begins: _____

Primary Election Date: _____

General Election Date: _____

Is the Chief Elected Official a member of the governing body:

- ◯ Yes
- ◯ No

Are governing body terms:

- ◯ Concurrent (C)
- ◯ Staggered (S)

How is the chief elected official selected?

- ◯ Directly by the voters in the general election
- ~~◯ Most votes for seat on governing body~~ during general election
- ◯ Selected from the governing body by the governing body
- ◯ Other, describe: _____

What is the size of the governing body? _____

What is the term length for the chief elected official? _____

What is the term length for the members of governing body? _____

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Section 3: Municipal Priorities

- [ ] Economic Development
- [ ] Sustainability
- [ ] Fiscal Stability
- [ ] Transportation
- [ ] Neighborhood Revitalization
- [ ] Education
- [ ] Job Growth/Creation
- [ ] Public Safety
- [ ] Other: _____

Section 4: City Official Profile

Submit as many individual profiles for staff as you would like.

CHIEF ELECTED OFFICIAL

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

Chief of Staff / Exec. Asst.

Name: _____ Title: _____
Email: _____ Telephone: _____

CITY MANAGER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

Chief of Staff / Exec. Asst.

Name: _____ Title: _____
Email: _____ Telephone: _____

CITY CLERK

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

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Section 4: City Official Profile (continued)

PRIMARY MUNICIPAL CONTACT

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

PRIMARY BILLING CONTACT

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

FINANCE DIRECTOR

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

ECONOMIC DEVELOPMENT DIRECTOR

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

CITY ATTORNEY

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

PLANNING DIRECTOR

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

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Section 4: City Official Profile (continued)

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

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Section 5: Governing Body

MEMBER OF GOVERNING BODY

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

Chief of Staff / Exec. Asst.

Name: _____ Title: _____
Email: _____ Telephone: _____

MEMBER OF GOVERNING BODY

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

Chief of Staff / Exec. Asst.

Name: _____ Title: _____
Email: _____ Telephone: _____

MEMBER OF GOVERNING BODY

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

Chief of Staff / Exec. Asst.

Name: _____ Title: _____
Email: _____ Telephone: _____

MEMBER OF GOVERNING BODY

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

Chief of Staff / Exec. Asst.

Name: _____ Title: _____
Email: _____ Telephone: _____

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Section 5: Governing Body (Continued)

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

OTHER

Name: _____ Title: _____
Email: _____ Telephone: _____
Term End Date: _____ Ethnicity: _____
Gender: ◯ Male ◯ Female Year of Birth: _____

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Section 6: Payment of Dues

POPULATION	DUES	POPULATION	DUES
Under 1,000	$ 263	250,001-275,000	$ 14,328
1,000-2,000	$ 536	275,001-300,000	$ 15,259
2,501-5,000	$ 809	300,001-325,000	$ 16,192
5,001-10,000	$ 1,117	325,001-350,000	$ 17,118
10,001-20,000	$ 1,489	350,001-375,000	$ 18,050
20,001-30,000	$ 1,861	375,001-400,000	$ 18,979
30,001-40,000	$ 3,258	400,001-425,000	$ 19,910
40,001-50,000	$ 3,813	425,001-450,000	$ 20,842
50,001-60,000	$ 4,467	450,001-475,000	$ 21,767
60,001-70,000	$ 5,401	475,001-500,000	$ 22,698
70,001-80,000	$ 5,952	500,001-600,000	$ 23,631
80,001-90,000	$ 6,697	600,001-700,000	$ 24,554
90,001-100,000	$ 7,816	700,001-800,000	$ 25,490
100,001-125,000	$ 8,743	800,001-900,000	$ 26,421
125,001-150,000	$ 9,674	900,001-1,000,000	$ 27,352
150,001-175,000	$ 10,610	1,000,001-1,333,333	$ 34,607
175,001-200,000	$ 11,535	1,333,334-1,666,666	$ 39,073
200,001-225,000	$ 12,468	Over 1,666,667	$ 45,000
225,001-250,000	$ 13,400		

Dues scheduling is based on your city's population as reported in the 2010 Census.

Population as of 2010 census: _____ Dues: _____

PAYMENT METHOD

- ◯ Check Enclosed
- ◯ Send Invoice
- ◯ Visa
- ◯ MasterCard
- ◯ American Express
- ◯ Wire Transfer

Credit Card Number: _____ CSV #: ____ Expr. Date: ___/___/___

Name as it appears on card: _____

Signature of Card Holder: _____ Date: _____

Section 7: Submit Application

MAIL TO: National League of Cities
Membership Lockbox- 4047
PO Box 17425
Baltimore, MD 21298-8240

FAX TO: (202)-626-3109

EMAIL TO: memberservices@nlc.org

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