



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

Date: Wednesday, March 6, 2019

Time: 10 a.m.

Willcox Visitor Center, 1500 N Circle I Rd, Willcox

Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting

Roll Call

Call to Public

Minutes

Reports: Treasurer's Report: Judy Hector, City of Sierra Vista

PR Report: Kate Cox

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. CCTC overview – Kate Cox
2. Willcox Marketing & Tourism Commission / Visitor Center – Caleb Blaschke, City of Willcox
3. 2019/2020 Budget – Judy Hector, City of Sierra Vista
4. Sponsorship of travel writer Sandra Bornstein – Kate Cox
5. Tabletop banners – Kate Cox
6. NTA Conference/Approval of overnight stay funding – Kate Cox
7. Round-Up Magazine conference sponsorship – Kate Cox
8. SonoraFest – Judy Hector, City of Sierra Vista
9. Future branding/promotional direction – Amanda Baillie, Cochise County
10. Vote for Vice Chair & Secretary – Amanda Baillie, Cochise County

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: Wednesday, March 27, at 2 p.m. (Conference Call) – To be confirmed

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.