



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

July 25th, 2018

2:00 PM

Teleconference

Call in Number: 1-415-655-0001

Access Code: 805 366 448

Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting

Roll Call:

Call to Public:

Minutes: Approval of tabled minutes from June 18, 2018 special meeting phone conference call

Approval of minutes from June 27th, 2018 regular meeting.

Treasurer's Report: Judy Hector

Committee Reports: Please give a brief overview of the committee report (action item minutes)

PR:

Budget:

Film:

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

List by item number

1. HMA PR services contract cancelled. Continue with HMA or another PR agency - Judy Hector
2. Google Trekker update and status – Kate Cox
3. Recap of the Governor's Conference on Tourism – Kate Cox
4. CCTC map/brochure redesign – Kate Cox
5. Approval of any CCTC bills. – Judy Hector
6. Germany mission partnership with Visit Tucson and \$1000 sponsorship opportunity – Kate Cox
7. Travel Classics West lunch sponsorship – Kate Cox
8. Play Ball Advertising Opportunity – Kate Cox
9. Experience AZ Advertising Opportunity and Media Kit – Kate Cox

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: Douglas – August 22nd, 2018

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.