



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

Date: Wednesday, May 22, 2019

Time: 10 a.m.

Venue/Location of meeting and address:

Oscar Yrun Community Center, 3020 E. Tacoma Street, Sierra Vista, AZ 85635

Any item on this Agenda is open for discussion and possible action.

The order or deletion of any item on this agenda is subject to modification at the meeting.

Roll Call

Call to Public

Minutes

Reports: Treasurer's Report: Judy Hector, City of Sierra Vista

PR Report: Kate Cox, CCTC Marketing Coordinator

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. New photo for CCTC marketing – Kate Cox, Marketing Coordinator
2. Intercept Study – Kate Cox
3. AOT Visitor Center designation policy update – Caleb Blaschke, City of Willcox
4. Non-voting CCTC members participation – Amanda Baillie, Cochise County
5. Education Program for Cochise County Community Partners – Kate Cox
6. Approval request for air travel and vehicle stipend for travel writer Michael Fagin – Kate Cox
7. Approval request for Madden Media video invoice – Kate Cox
8. CCTC May Distribution Contract discussion – Kate Cox
9. Visitor Guide Fulfillment discussion – Ilona Smerekanich, City of Bisbee
10. Branding update – Amanda Baillie
11. Budget 2019-2010 – Amanda Baillie

Community Announcements: Benson – Bisbee – County – Douglas –Sierra Vista – Tombstone - Willcox

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: Wednesday, June 26, at 10 a.m. (Bisbee)

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.