



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

Date: August 22, 2018

Time: 10:00 am

Douglas –Williams House 1001 D Avenue
Douglas, Arizona 85607 (520) 364-7370

Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting

Roll Call: Angelica Novoa

Call to Public:

Minutes:

Treasurer's Report: Judy Hector

Committee Reports: Please give a brief overview of the committee report (action item minutes)

Film:

PR: Kate Cox

Budget:

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. Cochise Cowboy Poetry & Music Gathering presentation by Greg Moyer
2. Madden Media user generated content and video story telling presentation by Tamah Murphy
3. Updated Cochise County Visitor Study – Angelica Novoa
4. NIC Conference in Sierra Vista, send Kate Cox to attend – Amanda Baillie
5. Border perception in the media – Amanda Baillie
6. Birding video/photography offer from Mike Foster – Kate Cox
7. CCTC map brochure approval for print – Kate Cox
8. GoTravel Sites contract – Kate Cox
9. Approval of any CCTC Bills.

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: Teleconference Sept. 26, 2018 2:00 pm

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.