



Cochise County Tourism Council – Action Item Minutes

Date: December 05, 2018

Time: 10:00am

Location: Schefflin Hall, 402 E. Fremont Street
Tombstone, Arizona

Meeting called to order 10:04 a.m. by Cochise County Tourism Council Chair- Ms. Jennifer Luria

ROLL CALL

Benson: Bob Nilson

Bisbee: Jen Luria

Sierra Vista: Judy Hector

Tombstone: Steve Troncale

Douglas: Angelica Novoa

Willcox: Absent

County: Amanda Baillie

SEAGO: Absent

Cochise College: Mark Schmitt, CGBP Director

Guests in Attendance:

Call to the Public: Mark Schmitt - said wanted to attend, has not been at Cochise County Tourism Council Meeting in a while.

Minutes: Bob Nilson made a motion to approve Action Items of October 24, 2018 meeting
Discussion: Amanda Baillie incorrect spelling on Minutes. **Motion by Bob Nilson to correct spelling Baille to Baillie, Second by Amanda Baillie. All in Favor- Motion passed.**

Treasurer's Report: No update

Committee Reports:

- 1. Film :** Update by Judy Hector – Nate Weisensel no longer with Public Affairs -Sierra Vista, AZ. Pursuing career in film.
- 2. Public Relations:** Update by Judy Hector- Google Analytics, Facebook Analytics last 90 days. Requesting gift item for basket.



3. **Budget:** No update

Discussion/Action: Only Action Items are noted.

1. **Travel Classics West recap from event- Discussion Only-No Action Taken**
2. **Post Travel Classics FAM tour recap-Discussion Only- No Action Taken**
3. **SoFi Video project Madden Media-Discussion Only-No Action Taken**
4. **Varick Audio Campaign update- Discussion Only-No Action Taken**
5. **Purchase of a shirt embroidered or screen printed with logo for Kate Cox to wear to promo events- Motion by Judy Hector to allow expenditure up to \$100.00 for set up and embroidery for Kates' shirts for promo events. Motion seconded by Amanda Baillie. Vote taken all in favor. Motion Passes.**
6. **AOT call center presentation- Discussion Only- No Action Taken**
7. **Holiday Shopping Passport update- Discussion Only. No Action Taken**

Community Announcements: CCTC Members in attendance spoke of various upcoming community events or promotions. No action taken.

Next Meeting Location and Date: Teleconference- January 23, 2019 2:00pm

Motion to Adjourn:

Judy Hector made a motion to adjourn the meeting. The motion was seconded by Amanda Baillie. Vote taken, motion passed unanimously? Meeting adjourned at 11:28 a.m.