



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

Date: October 24, 2018

Time: 10:00 am

Oscar Yrun Community Center (OYCC) conference room
3020 E Tacoma Street (inside the Visitor Center building)
Sierra Vista, Arizona

Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting

Roll Call:

Call to Public:

Minutes:

Treasurer's Report:

Committee Reports: Please give a brief overview of the committee report (action item minutes)

Film:

PR:

Budget:

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. Cochise Cowboy Poetry presentation by Greg Moyer
2. Miss Rodeo Arizona follow up. Tabled from last meeting – Kate Cox
3. Local First Arizona Passport Sponsorship Opportunity – Rachael Hudson
4. \$1500 for birding promotions for the year with SW Wings & Wings Over Willcox. This item was tabled from last meeting. – Kate Cox
5. Travel Classics West update – Kate Cox
6. Advertising Approval Process – Kate Cox

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: List this information with location, date, time etc

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.