



AGENDA for the COCHISE COUNTY TOURISM COUNCIL

Date: September 26th, 2018
Time: 2:00 pm
Phone Conference Call
+1-415-655-0001 US TOLL
Access code: 804 702 958

Any item on this Agenda is open for discussion and possible action. The order or deletion of any item on this agenda is subject to modification at the meeting

Roll Call:

Call to Public:

Minutes:

Treasurer's Report:

Committee Reports: Please give a brief overview of the committee report (action item minutes)

Film:

PR:

Budget:

Discussion/ Action: Items that the Cochise County Tourism Council will discuss or take action on:

1. AZ Media Marketplace

- 1) Arizona Media Marketplace delegate cost: \$300
- 2) Handouts/prizes: guessing about \$250 - \$350
- 3) Media Kits on jump drives: + \$400 (~\$4 each)

2. Roundup Magazine is Western Writers of America's celebrated publication. WWA will be holding their annual convention in Arizona next year. Advertising in the February edition of the publication. 2 full page ads in different issues – Kate Cox

3. Survey help from Kate's contact – Kate Cox

4. Travel Classics West FAM Tour itinerary – Kate Cox

5. Miss Rodeo Arizona proposal – Kate Cox

6. Letter of support to Cochise County Brownfields Coalition Assessment Grant – Jen Luria

7. Madden Media video on boarding call – update Jen Luria

8. \$1500 for birding promotions for the year with SW Wings & Wings Over Willcox – Kate Cox

Community Announcements: Benson – Bisbee – County – Cochise College – Douglas – SEAGO –Sierra Vista – Tombstone - Willcox (Brief overview)

Items for consideration to be placed on a future Agenda:

Next Meeting Location/Date: List this information with location, date, time etc

Meeting Adjourned:

Note: The CCTC members and guests may meet for lunch upon adjournment. Nothing regarding the Cochise County Tourism Council will be discussed.

NOTICE: The Cochise County Tourism Council, CCTC, operates by an *Intergovernmental Agreement* which is a contract between local governments. The CCTC is required to operate under Open Meeting Laws that govern Arizona's Public Bodies and how they have meetings. The CCTC is officially a *Destination Marketing Organization*.