

RESOLUTION NO. 04-2003

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA, FULLY SUPPORTING TOURISM AS A MAJOR ECONOMIC DEVELOPMENT TOOL FOR THIS COMMUNITY AND SUPPORTING AN APPLICATION TO THE "ARIZONA COUNCIL FOR ENHANCING RECREATION AND TOURISM" (ACERT), UNDER THE RURAL COMMUNITY ASSESSMENT PROGRAM, FOR A FORMAL ASSESSMENT OF OUR TOURISM EFFORTS AND POTENTIAL.

WHEREAS, the City of Benson has always considered tourism to be one of our main economic development strengths; and

WHEREAS, the City of Benson has financially supported tourism from our general fund and with revenues from our bed tax; and

WHEREAS, the Benson City Council, the Chamber of Commerce, the Economic Development Corporation and the Merchants Association have all jointly and individually promoted the tourism efforts of each other; and

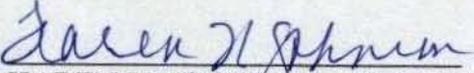
WHEREAS, the City of Benson has leveraged our tourism funding through grants from the Arizona Office of Tourism and the Department of Commerce and through our partnership with the Cochise County Tourism Council.

NOW THEREFORE, BE IT HEREBY RESOLVED BY THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA, that the City of Benson hereby makes application to the Arizona Council for Enhancing Recreation & Tourism for a formal tourism assessment of Benson.

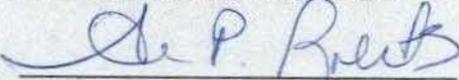
PASSED AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA, this 3rd day of February, 2003.


MIKE MONTROY - Mayor

ATTEST:


KAREN H. JOHNSON - City Clerk

APPROVED AS TO FORM:


ANN ROBERTS - City Attorney