

RESOLUTION NO 6-2003

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA STRONGLY ENCOURAGING THE ARIZONA LEGISLATURE TO PROVIDE FULL FUNDING FOR THE ARIZONA OFFICE OF TOURISM.

WHEREAS, The Arizona Office of Tourism is dedicated toward statewide economic prosperity by branding and marketing the assets of Arizona and being the main voice of Arizona's tourism industry; and

WHEREAS, The Arizona Office of Tourism provides technical and financial assistance to towns, cities, counties, and tribal communities in marketing their communities and in customer service training; and

WHEREAS, The Arizona Office of Tourism, in partnership with Cities, Visitor Centers, Convention Centers, Chambers of Commerce, destination attractions and tour operators, across the state, encourages visitation to Arizona; and

WHEREAS, The Arizona office of Tourism is the lead agency that undertakes comprehensive studies and statistical analyses about the needs and wants of domestic and foreign travelers so that Arizona can respond to these desires and become more competitive with other states and destinations; and

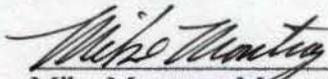
WHEREAS, The Arizona Office of Tourism deserves much of the credit for the \$30 billion direct impact that tourism generates to Arizona's economy.

NOW THEREFORE BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA THAT :

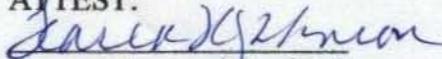
The Benson City Council wholeheartedly values the Arizona Office of Tourism, its services and programs and as such, we call upon the Arizona State Legislature to not only preserve, but to enhance the funding for the Arizona Office of Tourism.

APPROVED AND ADOPTED by the Benson City Council this 3<sup>rd</sup> day of March, 2003.

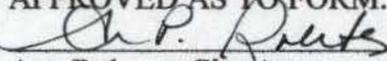
APPROVED

  
Mike Montroy, Mayor

ATTEST:

  
Karen Johnson, City Clerk

APPROVED AS TO FORM:

  
Ann Roberts, City Attorney