CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: **July 21, 2014**

TO: **William Stephens, City Manager, Mayor & Council**

FROM: **Bradley J. Hamilton, P.E., Director of Public Works**

SUBJECT: **June 2014 Department Head Report for Public Works**

1. Gas Department.

- Performed regular maintenance and compliance matters on the gas system as required by the Arizona Corporation Commission and PHMSA.
- Check chart boxes weekly and performed monthly calibrations on gas detection equipment.
- Continue to perform meter inspections and upgrade gas meters.
- Gas crew has been monitoring the gas odorant levels since June 13. The City was notified by SWG and ACC of low levels of odorant in the system.

2. Water Department.

- Continued daily monitoring and maintenance on wells/tanks sites including painting and meter / valve maintenance.
- General maintenance and repairs on meters and hydrants.
- Monthly water sampling of the water as required by ADEQ.
- Continue upgrading water meters.

3. Wastewater Department.

- Continued maintenance and repair at the treatment plant.
- Staff continues the “vault and haul” activity and the Whetstone Ranch Water Reclamation Facility.
- Daily and monthly monitoring samples as required by ADEQ permits.
- Wastewater Department continues the scheduled sewer main and manhole maintenance including spraying for roaches and cleaning.

4. Streets Department:

Street department continues to regularly maintain the streets by filling the potholes, weed control, sign maintenance, tree trimming and maintain curbing.

Inmate labor continues along various locations picking up trash; weed control and filling potholes Monday thru Thursday.

5. Parks Department:

Parks Department continues maintenance of fields and parks preparing for summer events.

City of Benson
Public Works Department

2014 Gas Dept. O&M	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	**Total**
New Service	0	0	0	1	1	0							2
Meter Inspections	0	0	0	0	0	0							0
Remove/Repair equipment	2	3	1	3	5	5							19
Monthly Operation/Maintain	6	6	5	7	6	6							36
Gas Odor/Leak survey	5	6	2	8	0	2							23
Install Protection Poles	0	0	0	2	0	4							6
3rd Party Hit	0	1	0	0	0	0							1
Meter Upgrades	4	8	17	11	5	0							45
High Usage	1	1	0	0	0	0							2
No Gas / zero usage	0	0	1	0	0	0							1
Bluestakes	47	66	48	48	46	49							304
Gas Units Sold	192,240	122,153	77,924	62,757	51,917	32,672							539,663
(100) cubic feet per unit													
2014 Water Dept.O&M													
New Service	0	0	1	0	1	0							2
Leaks	4	4	0	2	2	3							15
Instal/Remove Hydrant Meter	0	0	0	1	0	1							2
No water / pressure	0	1	1	0	2	2							6
Repair/replace equipment	2	1	2	1	2	2							10
Meter Upgrades	4	0	0	0	3	1							8
High usage / re-read	0	0	0	0	3	0							3
Bluestakes	47	66	48	48	46	49							304
Water Units Sold	22,368	18,330	19,320	23,815	32,939	30,601							147,373
(748 gallons per unit)													
2014 Sewer Dept.O&M													
New service	0	0	0	0	1	0							1
Sewer Backup	4	4	1	1	1	1							12
Spray for pests/odor	0	0	1	0	0	1							2
Clean sewer mains	2	0	0	0	0	0							2
Raise / repair manhole	0	0	0	0	0	0							0
Maintenance / Repairs	0	2	0	0	2	0							4
Bluestakes	47	66	48	48	46	49							304
Gallons Treated	13,033	11,269	12,289	11,262	11,263	10,497							69,613
(million gallons)													

CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: **July 16, 2014**

TO: **William Stephens, City Manager**

FROM: **Megan Moreno, Finance Director**

cc: **Benson City Council Members**

SUBJECT: **Finance Department Monthly Report for June, 2014**

Current Department Projects:

- The Final Budget for FY15 was adopted on June 23rd.
- Payroll is continuing to attach supporting documentation electronically to our Caselle Software. This will make it easier to pull up documents when needed.
- Our switch to Blue Cross Blue Shield went over with minimal blips on the Payroll side. All employees should see their new rates for Health Insurance, Dental, Vision, and Life Insurance on their paycheck in July. Additionally, we have updated retirement contribution rates to be reflected on July paychecks
- Finance has scheduled out our furlough days through December. We have alternated our days to ensure that our office will remain open for the same hours.
- I am cross training Laurie to take over on an interim basis while I am out on maternity leave. She will continue to prepare financial reports; however, she will not give oral presentations of our monthly financials at Council meetings.
- We are actively working on closing down the fiscal year in the system. This usually takes us through September, when we schedule our annual financial statement audit.
- I met with Laurie in Animal Control to set her department up on Xpress Bill Pay. This will allow her to take credit card payments for adoptions and donations. It will also add a layer of internal control over safeguarding our cash.
- Finance is continuing to draft a Cost Allocation Plan to comply with ADOT and SEAGO grant requirements.

Upcoming:

- Property Tax Levy to be adopted on July 28, 2014
- Finance will be hosting a Summer Extern from the University of Arizona on July 28th.
- I will be attending the GFOAz Summer Conference in Tucson in August.
- Finance will participate in Training for Greyhound tickets in August.
- Finance participates on the committee for the upcoming Economic Outlook Luncheon, hosted by the Cochise College Center for Economic Research. This luncheon is scheduled for October 9th. I will attend meetings in June and September to help prepare for the event.

Finance Department Statistics for June, 2014

Utility payments processed	2,829
Other payments processed	730
Payroll checks issued	222
Accounts Payable checks issued	270
New Business License Applications taken	8
Customers enrolled on Xpress Bill Pay	509
Customers signed up for Online Statements	206

CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: 07/14/14

TO: Bill Stephens, City Manager

FROM: Keith Spangler, Fire Chief

SUBJECT: June 2014 Department Head Report

Operations

During the month of June, Benson Fire Department responded to 80 calls. The average number of Firefighters responding to the calls for the month was 3. The lowest number was 1 and the highest number was 8. The average response time from page to on scene was 8 minutes. The average time from page to en route was 4 minutes and the average time from en route to on scene was 4 minutes. The break down of calls is listed below.

Type	Number
Structure Fire	1
Vehicle Fire	0
Brush Fire	0
EMS	51
Rescue	0
Haz-Mat	2
Service Calls	0
Good Intent Calls	25
False Alarms	0
Miscellaneous Calls	1

Benson Fire Department assisted with one (1) Mutual Aide call and we received Mutual Aide once.

Meetings and Trainings

Business/Training meetings were held on June 11, 2014 and June 18, 2014.

Vehicle Maintenance

None

Miscellaneous

Benson Fire Department hosted the Cochise County EMS Council and the Cochise County Fire Association meetings for the month of June. I was voted as the Chairman of the CCFA. I am also the CCEMS Council Representative for the Southern Arizona EMS Council.

CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: **July 16, 2014**

TO: **Mr. Stephens, City Manager**

FROM: **Laura Parkin, Recreation Coordinator**

SUBJECT: **Monthly Report – June 12, 2014 through July 16, 2014**

Summer Programs:

- Advanced Snag Camp – Cancelled due to lack of registration.
- Karate Camp – 37 total participants (18% decrease over 2013); total expense $400.00; total revenue $370.00. Loss $30.00.
- Arts and Crafts – 19 total participants (73% increase over 2013). Supplies $60.00. Profit $130.00. Barbara Arney, Audrey Palma and Nora Stephens volunteered to help with this camp. We truly appreciate their help!
- SNAG Camp Session 2 – Due to budget constraints and furloughs the Recreation Department found it necessary to contract with an instructor to execute this camp. Our cost for the instructor fee was $200.00. Revenue for this camp goes to the Golf Course. There were 12 participants registered for this camp. This camp reflects a total loss of $20.00 for the City. National Bank donated the snacks and drinks for this camp.
- Basketball Camp – 60 total participants. Instructor fee $200.00. Profit $400.00. This is the first year of this camp. We decided to offer this camp based on the results of the 2013 Parks and Recreation Survey. This camp had a record number of participants.
- Baseball Camp – 26 total participants (13% increase over 2013). Instructor fee $200.00. Profit $60.00.

Pool:

- In May, there were 2,536 patrons at the pool compared to 2,655 last year.
- The pool will close this year on July 23, at 5:00 pm (weather permitting).

Lions Park:

- AYSO Soccer and Benson Youth Football and Cheer will begin using the park for practice the first part of August.
- The Men and Women's Softball Leagues will end in August.

Community Center:

- The Center remains full with reservations.

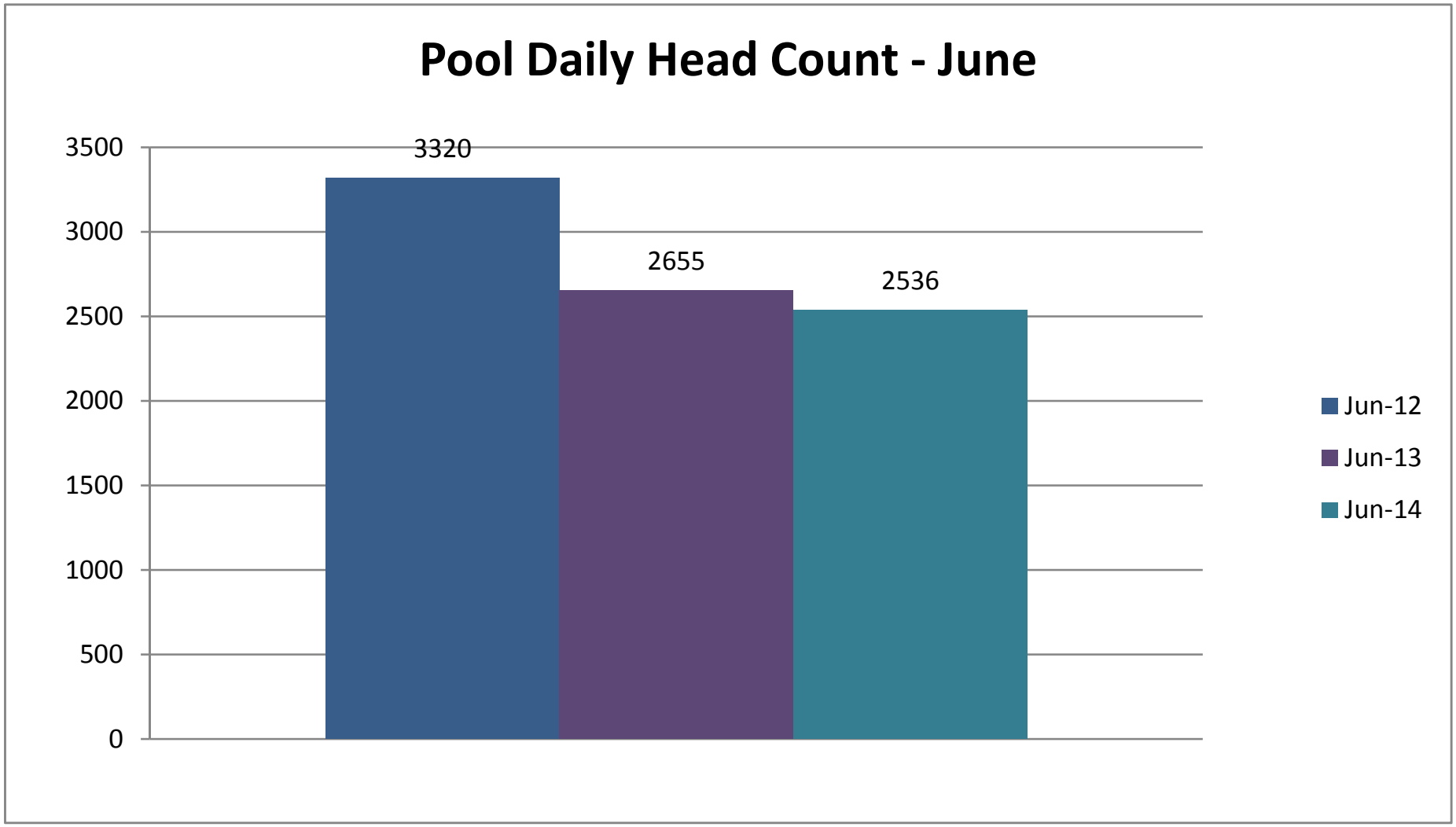
Completed Tasks:

- We continue to take Ramada Reservations and Center Rental Reservations.
- Deposited Revenues.

- Attended Department Head Meetings.
- Preformed regular pool maintenance.
- Communicated with the appropriate City Departments regarding questions from community members through social media.
- Notified the Police Department of Park Reservations and Events.
- We have processed one Special Event Permit Application this month.
- Laura Parkin completed a 10 hour OSHA Industrial Certification Class this month.
- We prepared the Blue Sheets to request funds for the Tree Lighting Ceremony, Light Parade, and Benson Butterfield Rodeo.

Status of Ongoing Projects:

- Due to the desperate need for lights on the Sand Lot and an additional Softball/Baseball Field we have been working on the feasibility of a Ball field Project; to include working with member of the community for possible funding, looking for available grants, cost analysis and communicating with the appropriate City Departments.
- We are looking for a cost effective way to update the Lions Park Master Plan so that we can apply for the Field of Dreams Grant. The Grant cycle is July 1, each year.
- We are working toward completion of our updates to our SOPs.
- We are working on our Emergency Action Plans.
- We are working with local High School Students to create and implement a Skin Cancer Prevention and Awareness Program. Once this program is implemented for a year we will be able to apply for a grant to purchase a shade structure for the Union Street Playground Equipment.
- We are working toward going live with the new City website.
- We are looking at the feasibility of hosting a Cycling Event in Benson.
- We need to apply for the skate park grant.
- We need to complete our Emergency Response Certification Classes.
- We need to revise our Refund Policy to include Community Center and Pool Rentals.
- We are working on our Records Destruction.
- We are near completion of our report for this year's 4th of July Celebration.


Pool Daily Head Count - June
3500
3000
2500
2000
1500
1000
500
0
3320
2655
2536
Jun-12
Jun-13
Jun-14

CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: **July 10, 2014**
To: **William Stephens, City Manager**

FROM: **Peggy Scott, Library Director**

SUBJECT: **End of the month report for June 2014**

Staff conducted interviews for the full-time position at the library and started the hiring process.

The Summer Reading Program began with Chris Rose the Magician on June 18th. We had a very nice turnout for this program. On June 25th the children did craft projects and story time.

Kelli Jeter attended the Library Institute in Flagstaff the first week of June. She has completed her 3 years and graduated from the Arizona Summer Library Institute.

On June 12th Jeter participated in a webinar “Going beyond Google” sponsored by Recorded Books.

Attachment: Monthly statistics

Benson Public Library

Statistical Report
June-14

	Jun-14	Jun-13	YTD-2014	YTD-2013	
Total Circulation	6,141	5,776	77,422	71,413	monthly circulation of material
Patrons	4,542	5,353	65,842	69,878	patrons entering the library
New Registration	84	111	893	925	new patron cards
Total Registration	7,366	6,821	7,366	6,821	total # of patrons in database
Programs	2	5	113	70	#of programs provided by library
Pr. Attend	97	159	1,541	1,540	total attendance for programs
Ref. Questions	358	521	7,594	9,465	ref questions answered by staff
Volunteers	6	2	10	2	new volunteers this month
Volunteer hours	28.25	76	424.5	947.25	total of monthly volunteer hours
Book Count					
Titles added	142	157	2,122	2,127	new titles added to database
Titles deleted	343	164	4,524	2,509	titles removed from collection
Collection Total	34,719	37,121	34,719	37,121	total material in database
Overdues:					
Titles overdue	535	425	6,182	6,260	number of overdue items
Contacts	39	160	1,460	1,793	number of patrons contacted
Titles returned	420	348	4,875	4,498	# of overdue items returned
Internet Users	1,004	1,238			# of people signed up for p.c.'s

CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: 07/10/2014

TO: Mayor King & City Council

FROM: Paul Moncada, Chief of Police PM

CC:

SUBJECT: June Report

Attached is the June recap of Police Department calls for service, calls by type, incidents by description, and Animal Control Division activities.
The Police Department was recently notified that a private foundation was going to fund the purchase of a new Records System for the Police Department. This purchase will be made by the Sheriff's Department for the Benson Police Department. The new system should by on line around the first of the year. The cost of the new system is approximately $160,000.00.

Incidents - By Description

Report Date: 06/01/2014- 06/30/2014

		CASE STATUS				
Description	*#Incidents*	*#Active(A)*	*#Cleared(B/C)*	*#Cleared Juv(J)*	*#Unfounded(U)*	*#Other*
ACCIDENT W/INJURY	2	1	1	0	0	0
ACCIDENT W/OUT INJURY	3	0	3	0	0	0
AGENCY ASSIST	1	1	0	0	0	0
ARMED ROBBERY	1	1	0	0	0	0
ASSAULT	2	0	1	1	0	0
ASSAULT/DOMESTIC VIOLENCE	1	0	1	0	0	0
CRIMINAL DAMAGE	6	0	6	0	0	0
DEAD BODY	1	0	1	0	0	0
DIS CON	1	0	1	0	0	0
DISORDERLY CONDUCT	2	0	2	0	0	0
DOG AT LARGE	1	0	1	0	0	0
DOG BITE/ANIMAL BITE	1	0	1	0	0	0
DRIVING ON SUSPENDED LIC	4	0	4	0	0	0
DRUGS	4	0	4	0	0	0
DRUNK DRIVER	1	0	1	0	0	0
FALSE INFO TO PO	1	0	1	0	0	0
FICTITIOUS PLATES	1	0	1	0	0	0
FOUND PROPERTY/ETC/RETURN	3	0	3	0	0	0
INCORRIGIBLE JUVENILE	1	0	1	0	0	0
INFORMATION	2	2	0	0	0	0
LOST PROPERTY	2	0	2	0	0	0
POSSESS CONCEALED WEAPON	1	0	1	0	0	0
POSSESSION DANGEROUS DRUG	1	0	1	0	0	0
RAPE	1	1	0	0	0	0
RECOVERED STOLEN PROPERTY	1	0	0	0	0	1
SHOPLIFTING	2	0	2	0	0	0
SUSPICIOUS ACTIVITY	1	0	1	0	0	0
THEFT	9	2	7	0	0	0
THREAT	2	1	1	0	0	0
TRAFFIC OFFENSE	3	0	3	0	0	0
VEHICLE THEFT	1	0	1	0	0	0
WARRANT	4	0	4	0	0	0
WARRANT FOR ARREST	1	0	1	0	0	0
TOTAL	68	9	57	1	0	1

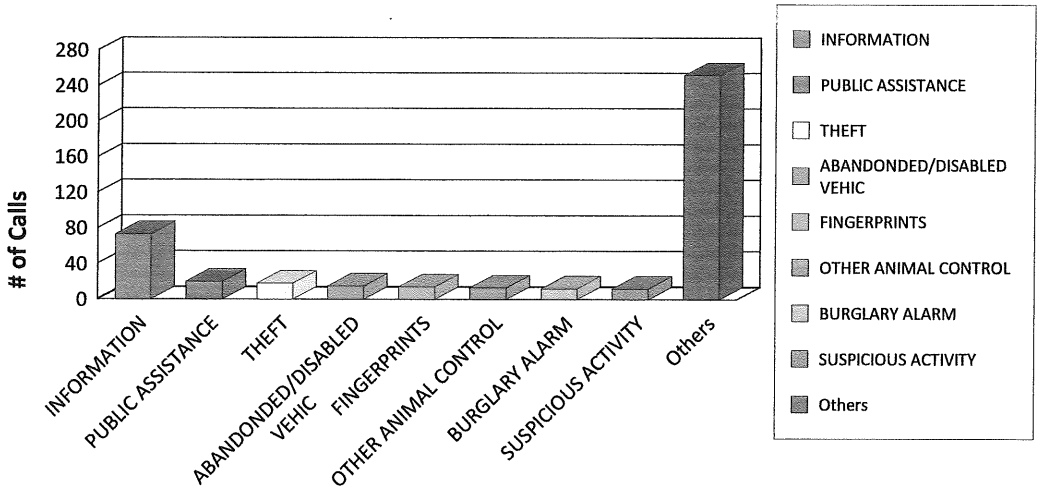
RANGE USED

Officer#: -
Team#: -
Location#: -
Violation#: -
Agency#: BPD

Calls Statistics by Type Summary

6/1/2014 - 6/30/2014
00:00:00 - 23:59:59

Agency - BPD



	6/2014	Total
30 DAY IMPOUND HEARING	2	2
911 HANG UP	6	6
ABANDONDED/DISABLED VEH	15	15
ACCIDENT W/INJURY	2	2
ACCIDENT W/OUT INJURY	4	4
ACCIDENT/NO INJURY PP	4	4
AGENCY ASSIST	10	10
ARMED ROBBERY	1	1
ASSAULT	4	4
ATTEMPT TO LOCATE	5	5
BARKING DOGS	2	2
BUILDING SEARCH	1	1
BURGLARY	1	1
BURGLARY ALARM	12	12
CHILD ABUSE	1	1
CIVIL MATTER-REFERED	6	6
CIVIL MATTER-STAND BY	5	5
CODE WATCH PATROL	6	6
CRIMINAL DAMAGE	11	11

	6/2014	Total
CUSTODIAL INTERFERENCE	2	2
DEAD BODY	1	1
DEBRIS	3	3
DISORDERLY CONDUCT	4	4
DISTURBANCE	8	8
DOG AT LARGE	5	5
DOG BITE/ANIMAL BITE	1	1
DOMESTIC VIOLENCE	3	3
DRIVING ON SUSPENDED LIC	5	5
DRUGS	6	6
DRUNK DRIVER	1	1
DRUNK SUBJECT	3	3
DUI/DRUGS	1	1
EMS ASSIGNMENT	1	1
ESCORT/PARADE	1	1
FALSE INFO TO PO	1	1
FICTITIOUS PLATES	1	1
FINGERPRINTS	14	14
FIRE	1	1
FIRE ALARM	1	1
FOUND PROPERTY/ETC/RETUI	5	5
FRAUD	8	8
GAS ASSISTANCE	1	1
GAS SKIP	1	1
HARRASSMENT	9	9
INCORRIGIBLE JUVENILE	2	2
INDECENT EXPOSURE	3	3
INFORMATION	73	73
INSANE PERSON	1	1
KIDNAPING	1	1
LANDLORD/TENANT DISPTE	3	3
LOST PROPERTY	3	3
MEDIC ASSIST	6	6
MISSING JUVENILE	1	1

	6/2014	Total
NOISE COMPLAINT	5	5
OTHER ANIMAL CONTROL	13	13
PROWLER	1	1
PUBLIC ASSISTANCE	20	20
PUBLIC RELATIONS	1	1
RAPE	1	1
RECKLESS DRIVER	2	2
RECOVERED STOLEN V	1	1
REPOSSESSION	1	1
SHOPLIFTING	2	2
SNAKE	2	2
STRUCTURE FIRE	1	1
SUBJECT W/GUN	1	1
SUSPICIOUS ACTIVITY	12	12
SUSPICIOUS PERSON	8	8
SUSPICIOUS VEHICLE	5	5
THEFT	18	18
THREAT	6	6
TRAFFIC OFFENSE	6	6
TRESPASSING	3	3
UDA	1	1
UNDERAGE CONSUMPTION	2	2
UNWANTED SUBJECT	4	4
UTILITIES CALLOUT	2	2
VEHICLE BLOCKING	4	4
VEHICLE FIRE	1	1
VEHICLE RELEASE	2	2
VEHICLE THEFT	2	2
VERBAL DV	7	7
WARRANT	8	8
WELFARE CHECK	9	9
Total	429	429

BENSON POLICE DEPARTMENT FISCAL YEAR JULY 01, 2013 THRU JUNE 2014 ACTIVITY REPORT

MONTH	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	TOTAL
SERVICE CALLS	437	463	503	501	522	586	561	502	524	525	531	511	6166
SELF INITIATED	147	133	163	179	190	160	186	333	318	312	264	257	2642
CITIZEN	7	9	8	10	17	22	79	28	10	6	13	24	233
PUBLIC RELATIONS	118	168	268	326	135	163	194	153	256	260	170	152	2363
PAPERS SERVED	8	7	9	4	6	3	5	7	8	5	9	7	78
FOLLOW UP	8	52	5	58	24	15	26	15	39	29	20	29	320
VERBAL WARNING	78	107	164	99	97	64	56	135	159	149	160	121	1389
DRUG RLTD DR'S	7	8	6	5	8	6	10	7	12	7	5	5	86
ACCIDENT REPORTS	5	7	7	4	6	9	10	9	2	5	7	5	76
ALCOHOL INVL	1	0	0	0	1	0	0	0	0	0	0	1	3
SPEED CITE INVL	1	0	0	1	1	1	3	5	1	1	1	2	17
PEDESTRIAN INVL	0	0	1	0	0	0	0	0	0	0	0	0	1
BICYCLE INVL	0	0	0	0	0	0	0	0	0	0	0	0	0
FELONY OBSERVED	20	3	4	5	10	4	2	8	10	5	4	7	82
MISD. OBSERVED	25	26	30	31	26	25	20	32	34	32	53	41	375
DOMESTIC VIOL	7	4	4	3	7	3	6	5	7	4	6	5	61
ALCOHOL INVL	1	0	1	2	2	1	3	1	3	2	2	2	20
WEAPON INVL	0	0	0	0	0	0	0	0	0	0	0	0	0
CHILD PRESENT	2	1	1	0	1	1	0	0	2	1	2	1	12
DV ARREST(S)	3	2	0	2	2	1	4	1	2	4	2	1	24
FEMALE	1	0	0	0	0	1	2	1	1	2	1	0	9
MALE	2	2	0	2	2	0	2	1	1	2	1	1	16
DUAL	0	0	0	0	0	0	0	1	1	1	0	0	3
JUVENILE ARREST(S)	3	0	1	0	0	3	2	1	1	6	6	3	26
ALCOHOL INVL	0	0	0	0	0	1	1	1	1	5	5	1	15
DRUGS INVL	0	0	1	0	0	1	1	0	0	2	1	0	6
STATUS OFFENSE	3	0	0	0	0	0	0	0	1	2	0	1	7
OTHER	0	0	0	0	0	1	0	0	0	0	0	1	2
DUI	2	3	2	1	0	2	0	3	3	2	1	1	20
BACK UPS	33	96	43	80	60	68	82	79	75	99	66	98	879
AGENCY ASSIST	8	17	12	11	18	19	15	14	29	13	15	11	182
TRANSPORTS	4	16	6	8	7	13	18	14	18	17	21	17	159

Benson Animal Control

Monthly Report

Month in Report___ June 2014_____

Discription	***Current Month***	***Year to Date***
Dogs Turned in:	2	26
Dogs Picked up:	8	49
Dogs Adopted:	13	73
Dogs Euthanized / Owner Requested:	0	6
Dogs Euthanized / Unadoptable (Aggressive, Sick,Bite History):	0	6
Dogs Returned to Owner:	5	22
Dog Complaints:	7	20
Dog Bites:	0	4
Dog Licenses Sold:	11	293
Cats Turned In:	1	24
Cats Picked up:	2	5
Cats Returned to Owner:	0	4
Cats Adopted:	6	36
Cats Euthanized / Owner Requested	1	3
Cats Euthanized / Unadoptable (Feral, Sick, Injured):	1	6
Cat Bites:		0
Removals (Snake,Skunk, birds, etc):***	0	5
Calls Responded to:	7	92
Compliance Notices (Warnings):	0	5
Citations Issued:	1	1
P.D.Assist	0	0
Dogs at the shelter (time of Report):	**19**	**102**
Cats at the shelter (time of Report):	**8**	**42**

Removals:***

Donations:
900 lbs of dog/cat food, kitty litter, bleach, laundry detergent

CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: July 2, 2014

TO: MAYOR AND CITY COUNCIL

FROM: Ann P. Roberts, City Prosecutor
CC: Bill Stephens, City Manager

SUBJECT: Prosecutorial Statistics for June, 2014

Statistics for prosecutorial activity in the Benson Magistrate/Justice of the Peace, Precinct No. III:

TRIALS:

Child Abuse	00
Criminal Traffic Trials:	00
General Crime Trials:	04
Drug Related Trials:	01
Domestic Violence Trials:	00
D.U.I. Jury Trials:	00
Animal Control/Game and Fish Trials/Registrar of Contractors:	01
Total Trials	06

PRETRIAL CONFERENCES:

Criminal Traffic Pretrial Conference Hearings:	41
General Crime Pretrial Conference Hearings:	10
Drug Related Pretrial Conference Hearings:	10
Domestic Violence Pretrial Conference Hearings:	06
D.U.I. Pretrial Conference Hearings:	08
Animal Control/Game and Fish Pretrial Conference Hearings:	03
Total Pretrials	78

HEARINGS:

Restitution/OSC and Sentencing Hearings:	04
Probation Revocation Hearings:	00
Bond Forfeiture Hearings:	01
Rule Eleven (Incompetency) Hearings:	00
DUI Status/Suppression/Evidentiary Hearing	00
Change of Plea Hearing	00
Vicious Dog Hearing	00
Planning and Zoning Violations/Health Code Hearings	00
Total Hearings	05

Total Case Matters Closed this Month	44

PROSECUTORIAL TIME SPENT IN COURT	**19.00 HRS**
PROSECUTORIAL TIME SPENT OUTSIDE OF COURT*	**68.00 HRS**

*TIME SPENT DEALING WITH DEFENSE COUNCIL, VICTIMS, DEFENDANTS AND ON OTHER MATTERS SUCH AS ISSUING WARRANTS, CASE PREPARATION, LEGAL RESEARCH AND REVIEW OF PENDING CRIMINAL CHARGES.

CITY OF BENSON
INTEROFFICE MEMORANDUM

DATE: **July 9, 2014**

TO: **William Stephens, City Manager**

FROM: **Bob Nilson, Tourism Supervisor**

SUBJECT: **Tourism Report for June 2014**

• Our Visitor count for June 2014 756 as compared to 611 in June of 2013, up 145 from last year.

• We are still working on our new map sign frames.

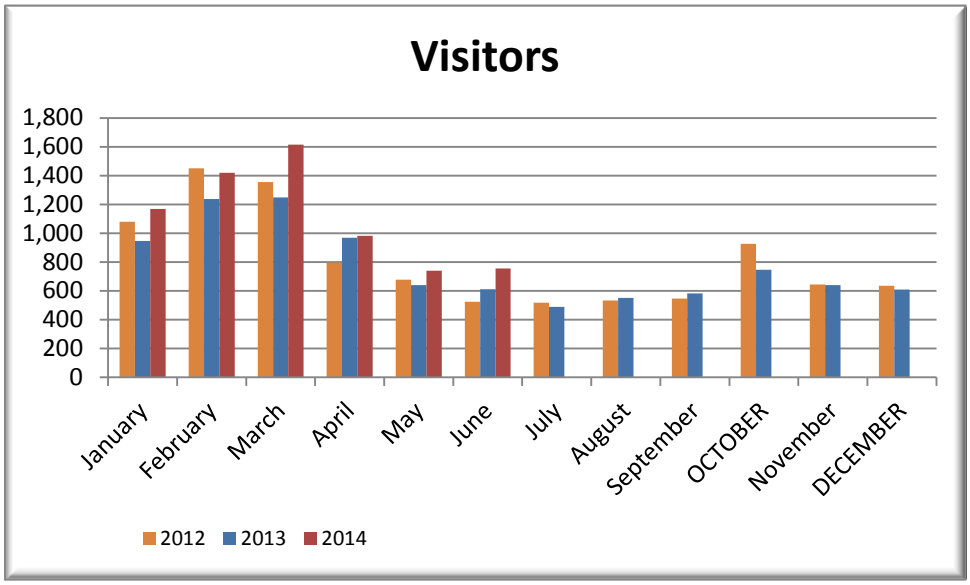
• We assisted Parks and Recreation for the July 4th Parade.

• Our Dedication for the murals was held on June 27th 2014 and was very successful. It was the feature story on the front page of our Benson News Sun. We had a lot of help from many other city departments to make it the success it was.

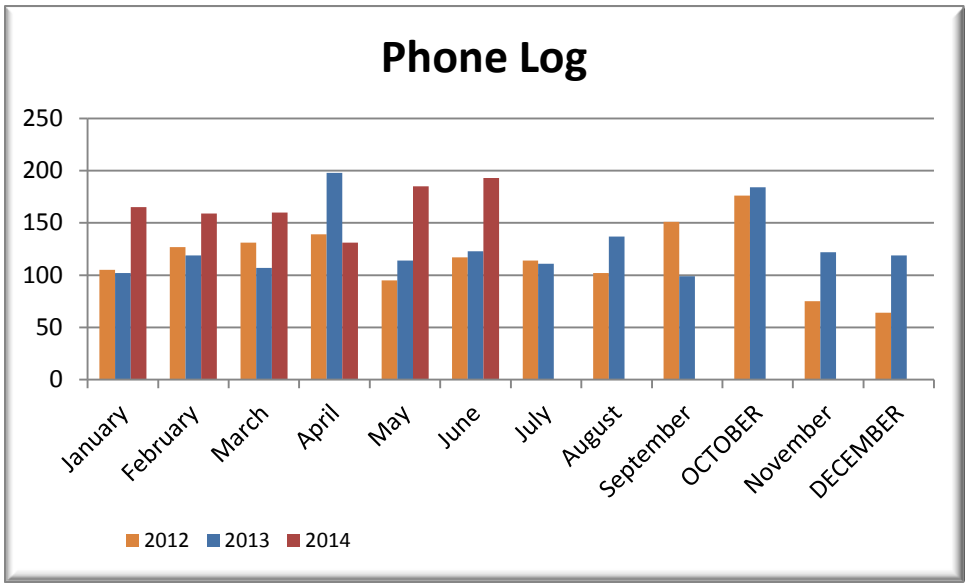
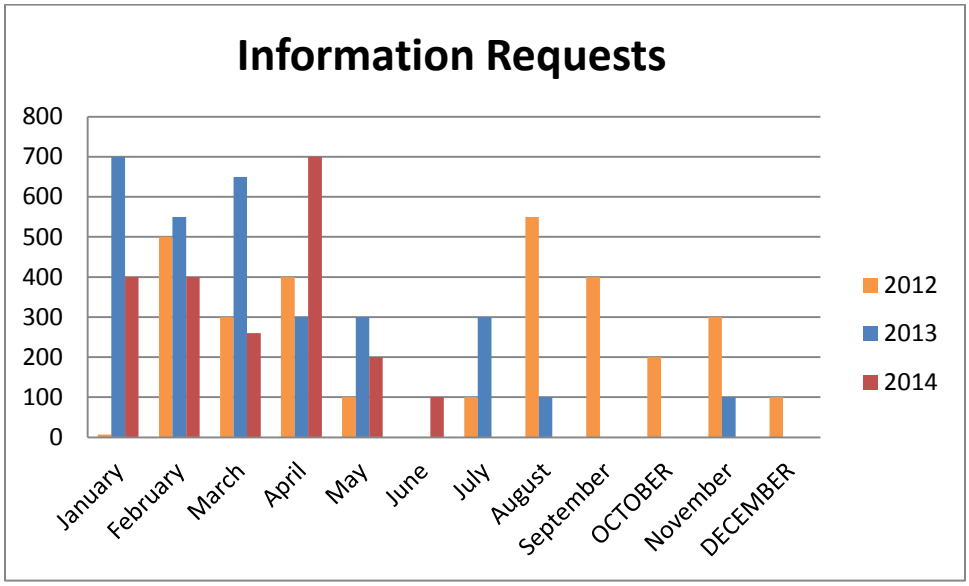
• We attended the Governor's Conference on Tourism on July 16th through the 18th and got lots of new ideas on how to enhance Benson's tourism efforts. One session was called "Big Data" and explained how we can target the type of RV travelers we would like to attract to Benson.

• Below are our Visitor Counts for June of 2014

Visitor Center Headcount Comparisons June, 2014



Visitor Center Phone calls Comparisons by Graph June, 2014



Visitor Center Information Requests Comparisons by Graph June, 2014