City of Benson
City Council Communication

Regular Meeting **July 14, 2014**

To: Mayor and Council Agenda Item # 2

From: William D. Stephens, City Manager

Subject:

Discussion and possible action regarding authorization of funds from the Community Enrichment Fund and direction to Staff to promote a Tree Lighting Ceremony and Light Parade in conjunction with the San Pedro Valley Arts and Historical Society

Discussion:

The City of Benson Recreation Department, in conjunction with the San Pedro Valley Arts and Historical Society, is planning a Tree Lighting Ceremony and Light Parade. It is extremely challenging to find a decent living tree. The Recreation Department spent many hours looking for a tree and ended up purchasing it in the Phoenix area. Due to the high delivery fee, it was necessary for Staff to return to Phoenix to pick up the tree, which was then planted at the Museum in late fall of 2013 to avoid additional tree expenses this year. The Tree Lighting Ceremony will be on Tuesday, November 25, 2014 and the Light Parade will be on Saturday, December 13, 2014.

The approximate cost for these holiday activities is $2,500.00 as budgeted for the 2014/2015 Fiscal Year.

Laura Parkin will be available to answer questions.

Staff Recommendation:

Council pleasure

Tree Lighting and Light Parade

Budget

	2013 Actual	2014 Projected
Breakdown		
Total Revenue:		
Parade Entry Fee	$ 100.00	$ 100.00
Total Income	**$ 100.00**	**$ 100.00**
Disbursements:	**$2,371.52**	**$ 2,500.00**
Balance:	**$ 2,178.48**	**$ -**
Starting Balance:	$ 4,550.00	$ 2,500.00
Expenditure:		
Entertainment	$ 300.00	$ 300.00
Crafts	$ 38.83	$ 100.00
Christmas Tree	$ 537.32	$ -
Parade Prize Money		$ 325.00
Refreshments	$ 151.97	$ 150.00
Ornament Prize		
Tree Lights & Decorations	$ 275.87	$ 275.00
Advertising	$ 410.01	$ 900.00
Misc.	$ 657.52	$ 50.00
Carriage for Santa	$ -	
Santa	$ -	$ 400.00
	$ 2,371.52	**$ 2,500.00**