

RESOLUTION NO. 02-2001

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA, SUPPORTING AN EASY ADVERTISING AUTOMATIC MATCHING GRANT FROM THE ARIZONA OFFICE OF TOURISM, UNDER THE TEAM PROGRAM, FOR \$6,796.00 FOR MARKETING BENSON IN FIVE PUBLICATIONS DURING FY 2002.

WHEREAS, the City of Benson has the responsibility and the desire to promote tourism in our City; and,

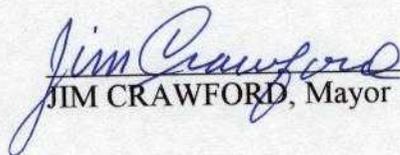
WHEREAS, the City of Benson collects the transient lodging tax and desires to use a portion of this money for tourism marketing; and,

WHEREAS, the Benson San-Pedro Valley Chamber of Commerce assisted in selecting the advertising media and fully supports this application; and,

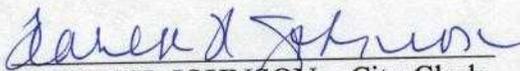
WHEREAS, the City of Benson fully understands that the Arizona Office of Tourism will pay 1/2 of the total costs (\$13,592.00) of this advertising, directly to the pre-approved publications we have selected.

THEREFORE BE IT NOW RESOLVED BY THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA, that the City of Benson requests that you accept our matching grant request under the Easy Advertising section of the TEAM Program, and that the City of Benson agrees to provide the 50% cost of this advertising from our transient lodging tax receipts.

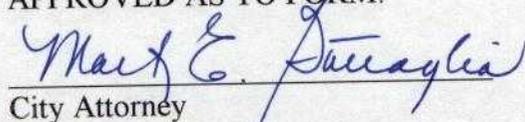
PASSED AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF BENSON, ARIZONA, this 5TH day of March, 2001.


JIM CRAWFORD, Mayor

ATTEST:


KAREN H. JOHNSON - City Clerk

APPROVED AS TO FORM:


City Attorney